RideKC STREETCAR™

RIDERSHIP & PERFORMANCE

MARCH MADNESS RIDERSHIP IN KC: 95,315

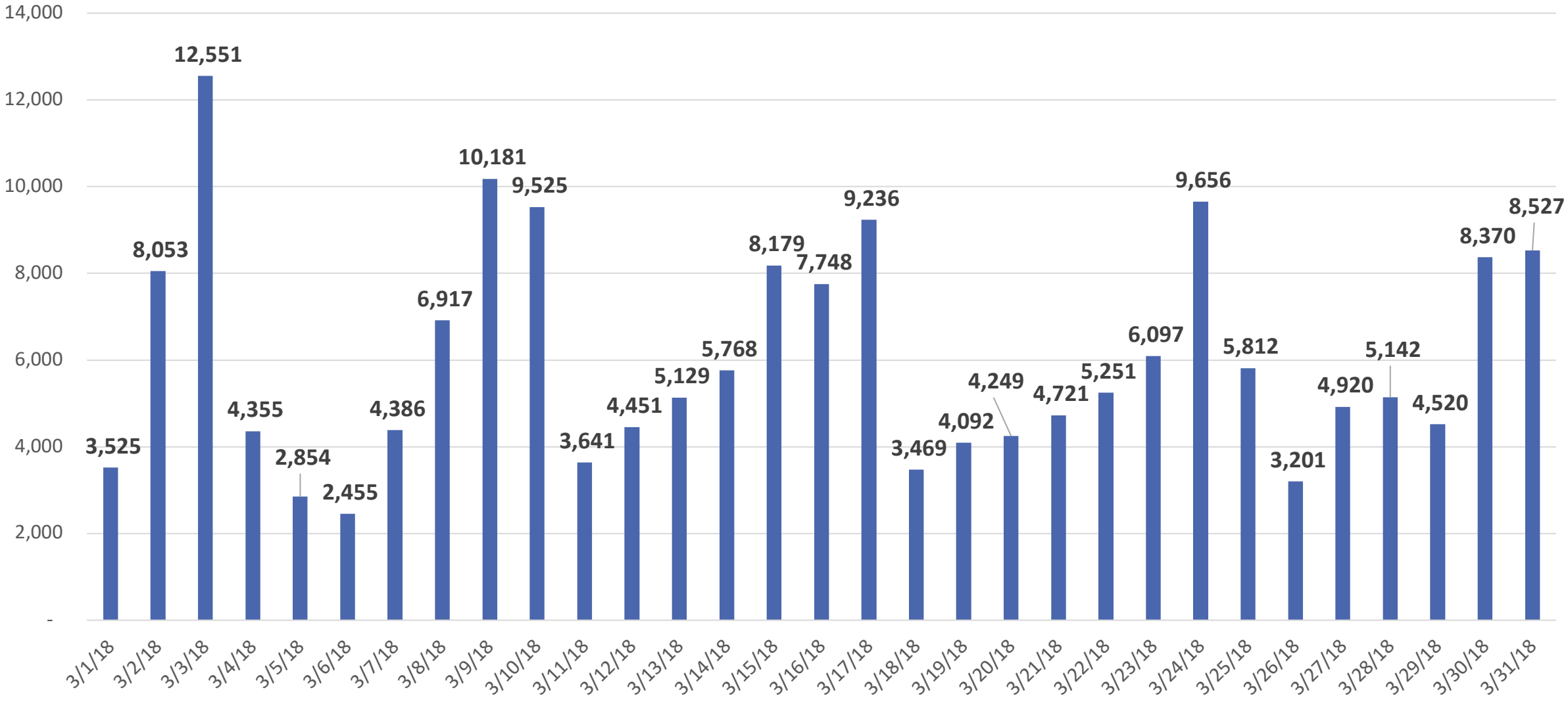
- Big XII Basketball (3/7-3/10): 31,009
- NAIA Basketball (3/14-3/20): 42,741
- NCAA Women's Midwest Regional (3/23-3/25): 21,565

RIDERSHIP FACTS AS OF 3.31.18

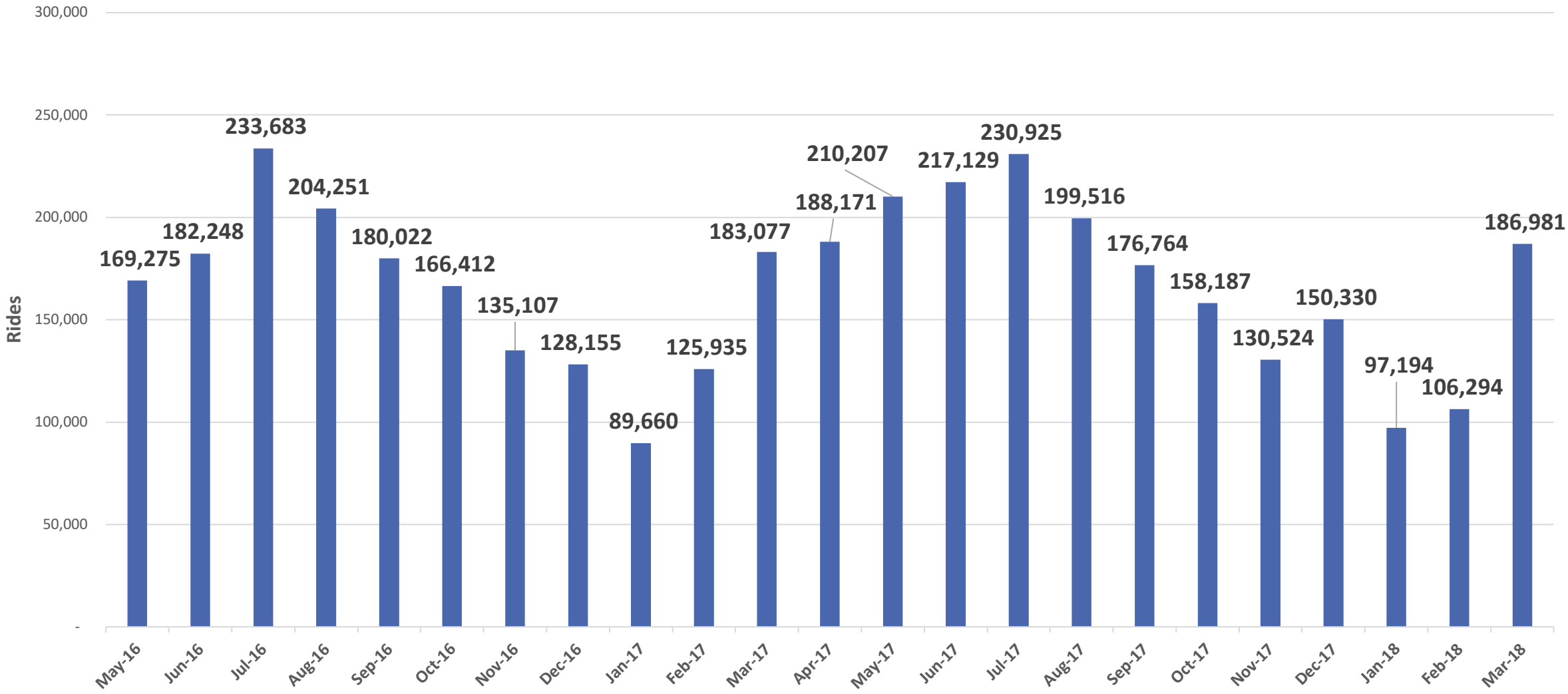
- TOTAL RIDERSHIP: 3,849,949
- TOTAL RIDERSHIP IN 2018: 390,469
- *DAILY AVG RIDERSHIP 2018: 4,339
- CUMULATIVE DAILY AVG: 5,385

*Projected Daily Average Ridership was 2,700

MARCH 2018 RIDERSHIP: 186,981



RIDERSHIP BY MONTH



RIDERSHIP BY MONTH COMPARRISONS

- JAN 2018: 97,194 | JAN 2017: 89,660
- FEB 2018: 106,294 | FEB 2017: 125,935
- MARCH 2018: 186,981 | MARCH 2017: 183,077

TOP 10 RIDERSHIP DAYS SINCE OPENING DAY

1. **May 6, 2017: 17,267**
2. July 16, 2016: 15,780
3. April 15, 2017: 14,965
4. June 2, 2017: 14,792
5. August 4, 2017: 14,780
6. June 24, 2017: 14,751
7. May 7, 2016: 14,648
8. July 7, 2017: 14,523
9. April 22, 2017: 13,998
10. May 13, 2017: 13,930